

experience
jackson

Greetings from



M I C H I G A N

experience

ALL THAT IS JACKSON, MICHIGAN

From a bustling downtown to serene lakes; lively nightlife to festivals for the whole family. During your time in Jackson County, you'll find there is something for everyone. Spend the day here with the family or stay for the weekend with friends. Cold beer, miles of trails, and friendly faces await you. Start your journey by scanning each QR code in this guide to dive deeper into what Jackson has to offer, then download the Experience Jackson app to enhance your trip.





Photo by Team JDM

TABLE OF CONTENTS

- 4-5** Art & Culture
- 6-7** Museums
- 8-9** Restaurants
- 10-11** Sweet Treats
- 12-13** Breweries & Wineries
- 14-15** Uniquely Jackson
- 16-17** Trails & Outdoor
- 18-19** Fishing
- 20-21** Golf
- 22-23** Family Fun
- 24-25** Wedding Resources
- 26-27** Meeting Places
- 28-29** Events & Festivals
- 30-31** Hotels

experience

ART & CULTURE

Who knew you didn't have to travel halfway across the globe to immerse yourself in a city filled with arts and culture? Walk the streets of downtown Jackson, lined with murals by artists from all over the world. Spend your evening at the theatre, enjoying a film or ballet. Immerse yourself in galleries of art or take in the sounds of the Jackson Symphony Orchestra. Come see, laugh, listen, and enjoy what the arts in Jackson have to offer.





experience

HISTORY

Jackson County features a dozen themed museums, including a virtual reality ride through Jackson's transportation history on a restored historic train car.

Browse Coca-Cola memorabilia, motorcycles, peddle cars, and nearly 100 fully restored antique reed organs! Take a walk-through history in a life-size historical village. Schedule your trip around our self-guided tour of Jackson's historic Underground Railroad or book a group tour of Michigan's first state prison.





FAMILY ADVENTURE HISTORIC FUN



OPEN SEASONALLY.

Hours and events vary for each site. Visit michigan.gov/mhc for more information.



**Walker Tavern
Historic Site**
13220 M-50
Brooklyn, Michigan



Mann House
205 Hanover Street
Concord, Michigan

**YE OLE CARRIAGE SHOP
— AUTO MUSEUM —**

By appointment only.
Please call **517-750-0500** or **517-414-1773**.
YeOleCarriageShop.com

**MICHIGAN'S
MILITARY HERITAGE
MUSEUM**

www.mimhm.org
Open Wed, Sat. & Sun. 11am-5pm
311 N. Wisner Jackson, MI 49202

experience

TASTE

Hungry? Local ingredients, master chefs, and artful creators make our foodie scene one you'll never forget. Whatever time of day you're looking for a bite to eat, Jackson has an option for every palate. Sit down for an award-winning breakfast or bite into a juicy burger that you've been waiting for all afternoon. In the mood for something a bit more unique? Stop for some sushi or crave an iconic coney, only in Jackson.





Culver's®

Welcome to delicious.®

Culver's of Jackson - 3471 O'Neill Drive

experience

YOUR SWEET TOOTH

Hand-dipped chocolates and donuts are just the start of the sweet tastes captivating Jackson. Test your tastebuds with ice cream stacked high or sip on a milkshake that only dreams are made of. Fill goodie bags with candy and handcrafted fudge. Extend your morning in a local coffee shop, surrounded by plants, music, books, or art while sipping on something sweet. Indulge in sweets and treats that are so decadent and rich, they can only be found in one place.





SWEET TREATS



experience

BOTTLES & TAPS

Jackson is filled to the brim with local breweries and wineries. Unwind after a long day of exploring by enjoying a tall craft beer or spend the afternoon hopping to and from our local wineries. If it's an evening affair, start your night enjoying dinner and drinks, then end the night at an arcade bar. Whether you're looking for something a bit more casual or planning a night out with friends, Jackson proves you don't have to travel far to experience great hops and grapes.





experience

WHAT IS UNIQUELY JACKSON

New experiences captivate the hearts of everyone far and wide. If you are looking for something you have never seen or done before, then Jackson is your place. From The Cascades' captivating colors filling the night skies, to old-world architecture, to the most expertly curated museums – you will be blown away and planning your next trip before you leave.





UNIQUELY JACKSON

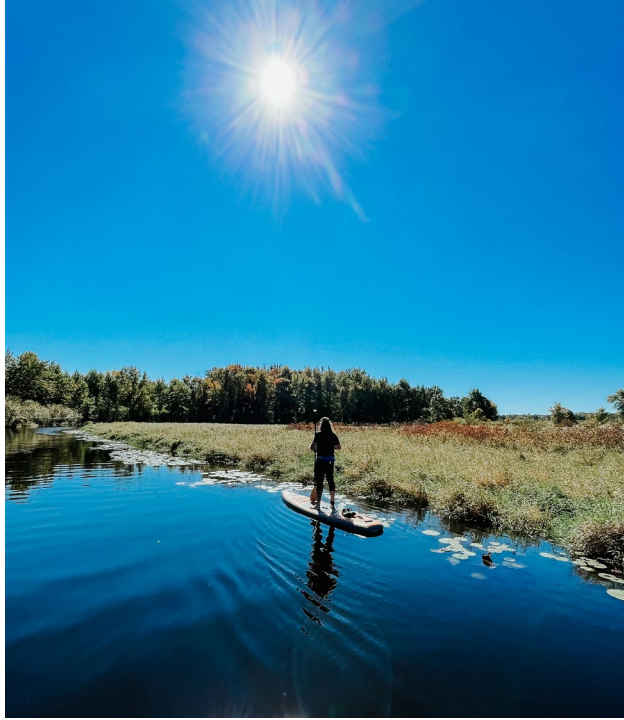
experience

NATURE

Paddle or pedal through miles of trails.

Reconnecting with nature is easy when you're in Jackson. Hiking, biking, cross country skiing, and paddling our 150+ lakes is the best way to spend your weekend. Plan an all-day hike, exploring thousands of acres of preserved forests. If winter is more your season, then grab your cross-country skis or snowshoes and get ready to see the best of nature.





Jackson
COUNTY PARKS

CONTACT US TO LEARN MORE
517-788-4320
www.JacksonCountyParks.org

ESCAPE INTO NATURE



Discover
NATURE

- 12.5 miles of trails
- Access to 12 lakes
- Two Campgrounds
- Bike Rental
- Kayak Rental

JacksonCountyParks.org

The
Cascades
Jackson, Michigan

- Cascade Falls
- Splash Pad
- Cascades Ice Cream Co.
- Walking Paths
- Playground



Open Memorial Day – Labor Day



Cascades Golf Course

- 18 Hole Championship Course
- 9 Hole Short Course
- Driving Range

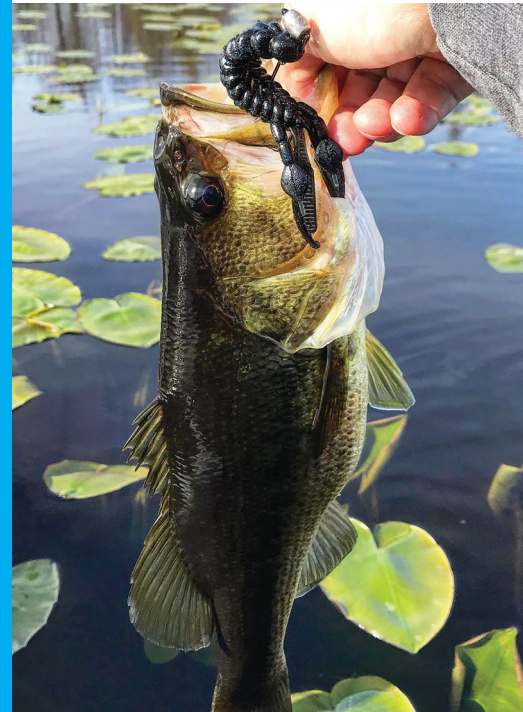
517-788-4323
CascadesGolfCourse.com

TRAILS & OUTDOOR

experience

THE CATCH

150+ lakes and fish-stocked waters make Jackson a fishing destination. Get in on the fishing experience that can only be found here. A variety of species call our waters home – many are here thanks to the Michigan DNR, who keep our lakes stocked to the gills. Year-round, you'll be reeling in catch after catch. Scan below to download our fishing guide, full of information on Jackson County lakes, public access, and local species.





FISHING

experience

THE DRIVE, PITCH, AND PUTT

When in Jackson, it's hard to commit to just one. With nearly 20 award-winning locations calling you, it'll be a drive that's well worth it to any level of golfer. Scramble on a course that challenges you or relax on the one that's fun for everyone. No matter what course you land on, it'll be one that is scenic and lush. Get on the green—get to Jackson.





GOLF

experience

FAMILY FUN

Create new memories with the ones you love. Jackson is packed full of activities for the whole family. Kids and parents will love the endless downtown summer festivals and year-round community events. There are plenty of places to explore and enjoy, with fun for all ages. Take a spin around our roller- or ice-skating rinks or plan a picnic and play at one of our many community parks. You can also make plans at any time by visiting our community calendar.





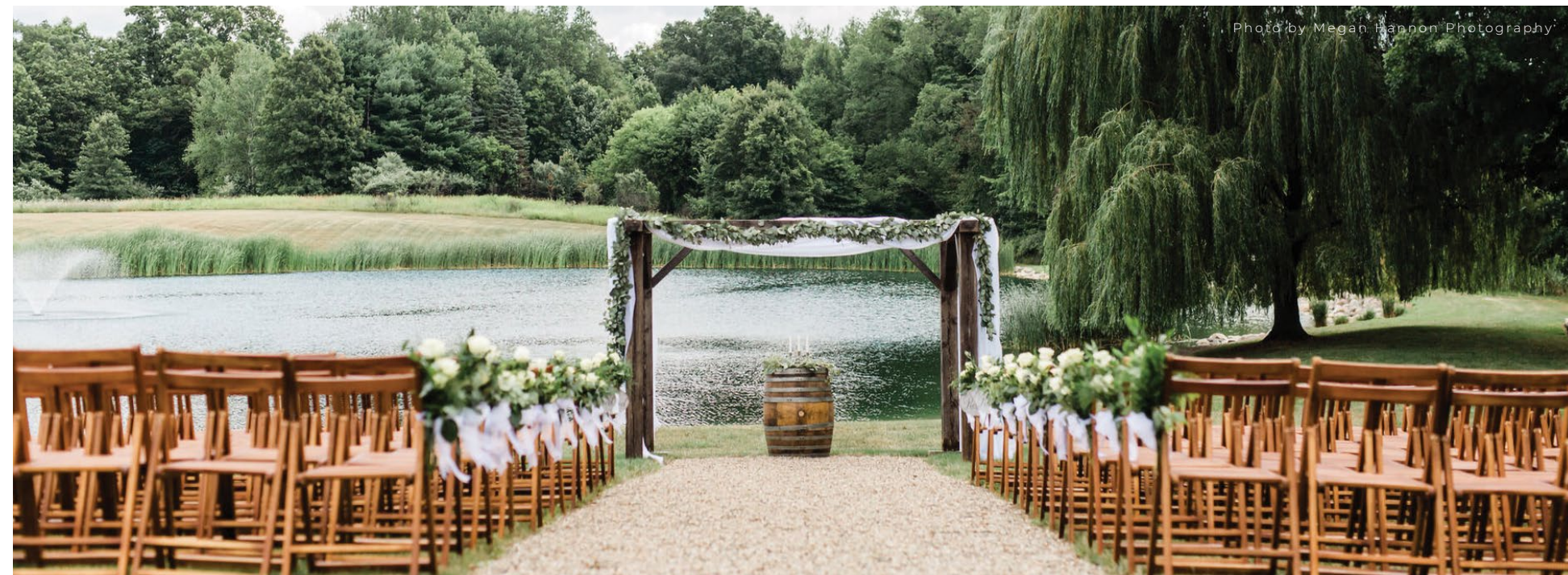
FAMILY FUN

experience

YOUR DAY

Whether you're here as a guest or as the happy couple, Jackson has a variety of amenities for the big day. Welcome your guests by planning an exciting night of axe throwing after the rehearsal dinner. Schedule a morning tee time with the wedding party. Dozens of unique venue spaces that fit any style are ready to be filled with smiling guests. Say "I do" under the stars at the planetarium or dance the night away in a modern, elegant barn.





experience

A UNIQUE SPACE

Our one-of-a-kind city is a perfect host. Business travel has never been so fun. Enjoy the best amenities and plenty of places to host a small meeting or large conference. Charm, class, and sophistication, whatever your needs are, we have you covered. When the day is done, it's time to experience Jackson for yourself. Test your bowling skills or solve puzzles alongside your team in an escape room.





experience

EVENTS ALL YEAR



Nite Lites

November to December, Michigan International Speedway is filled with the holiday spirit as millions of twinkling lights create the most magnificent drive thru light display.

Southern Michigan Winter Beer Festival

Take a sample from over 50 breweries – Michigan favorites like Bells, Founder's and New Holland are often vendors – as you sip your way through this delicious festival.

Downtown Cruise-Ins

Classic and modern cars, food trucks and vendors line downtown Jackson's streets, featuring live musical performances at an outdoor amphitheater and movies under the stars.



THANKSGIVING – DEC. 31

For more information – NiteLitesShow.com
Michigan International Speedway – Brooklyn, MI

Art, Beer & Wine Festival

Nothing says summer like 35+ Michigan-based breweries, wineries and distilleries, food vendors, and 50+ artists on the lawn of the Ella Sharp Museum.

Jackson Blues Festival

Warm summer nights set the stage for at least 10 blues bands and musicians at this outdoor festival. Music lovers of all kinds enjoy the low admission price and top talent!

Southside Summer Fest

Jackson's Black community celebrates culture with an event series along the MLK Equality Trail featuring local vendors. Events highlight Juneteenth, arts, entertainment, businesses and more!

NASCAR Races

NASCAR's biggest fans come to Michigan International Speedway for their opportunity to hear the roar of engines and see the extreme speed for themselves.

Hot Air Jubilee

A jaw-dropping showcase of hot air balloons fill the morning and evening skies at this 30-year tradition. Enjoy carnival rides, live entertainment, pilot meet and greets, and so much more!

Faster Horses

Experience one of the premier country music festivals with three full days of concerts from country's top artists!

Bright Walls

Downtown Jackson becomes host to muralists from across the globe as they transform our historic city with eye-catching murals.

Michigan Hydroplane Racing Association Outboard Race

Michigan Hydroplane Racing Association powerboat races in Grass Lake tally up points for driver of the year, attracting participants from around the Midwest and Canada.

Civil War Muster

Jackson hosts the largest, longest-running Civil War event in the Midwest, welcoming around 30,000 guests. It emphasizes commemorating, teaching, and presenting history as it happened.

NASCAR IN THE IRISH HILLS!

- ▶ NASCAR CUP SERIES TICKETS START AT \$39.
- ▶ KIDS 12 AND UNDER FREE SATURDAY, START AT \$10 SUNDAY.
- ▶ TWO DAYS OF RACING STARTING AT \$74.



888.905.7223 | MISPEEDWAY.COM



experience

HOSPITALITY

A great place to find rest and comfort – Jackson County hotels range from simple and colorful to luxurious. You'll find a home away from home that fits your travel needs. Amenities go beyond a cozy bed, with modern outdoor grilling patios and pet-friendly options. Work out in modern facilities, jump in the pool, then tuck in for a great night's sleep. We can even connect you with group hotel blocks and welcome bags upon request.



We're Glad You're Here

Experience home-style comfort you will not soon forget at the Baymont by Wyndham Jackson

67 rooms conveniently located at US 127 and I-94
Free WiFi | Fitness Center | Free Breakfast
Guest Laundromat | In-Room Microwaves and Refrigerators



America's Best Value Inn & Suites

830 Royal Dr., Jackson, MI 49202

(517) 783-1900



Baymont Inn & Suites

2035 Bondsteel Dr., Jackson, MI 49202

(517) 789-6000



Colonial Inn

6027 Ann Arbor Rd., Jackson, MI 49201

(517) 764-3820



Courtyard by Marriott

2010 Bondsteel Dr., Jackson, MI 49202

(517) 768-0088



Comfort Inn & Suites

2435 Shirley Dr., Jackson, MI 49202

(517) 768-0088



Fairfield Inn & Suites

2395 Shirley Dr., Jackson, MI 49202

(517) 784-7877



Hampton Inn

2225 Shirley Dr., Jackson, MI 49202

(517) 789-5151



Holiday Inn Express & Suites

3506 O'Neil Dr., Jackson, MI 49202

(517) 788-6400



Holiday Inn Jackson NW

2696 Bob McClain Dr., Jackson, MI 49202

(517) 789-9600



Home2 Suites by Hilton

2704 Bob McClain Dr., Jackson, MI 49202

(517) 998-7000



Joy Motel

7657 Ann Arbor Rd., Jackson, MI 49201

(517) 522-8402



Quality Inn

2001 Shirley Dr., Jackson, MI 49202

(517) 788-8780



Super 8 Brooklyn

419 S. Main St., Brooklyn, MI 49230

(517) 592-0888



TownePlace Suites by Marriott

2002 Bondsteel Dr., Jackson, MI 49202

(517) 780-0065



Travelodge of Jackson

901 Rosehill Dr., Jackson, MI 49202

(517) 787-1111



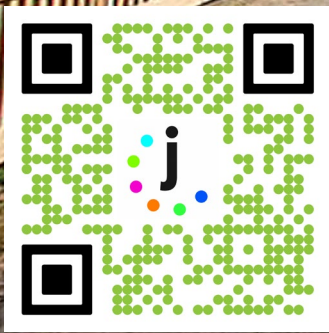
TRU by Hilton

2401 Shirley Dr., Jackson, MI 49202

(517) 867-5000



- | | |
|------------------------------------|--------------------|
| Wi-Fi | Whirlpool |
| Guest laundry | Meeting room |
| In-room microwaves & refrigerators | On-site restaurant |
| Pets welcome* | Conference center |
| Fitness center | Business center |
| Breakfast | On-site catering |
| Indoor pool | Banquet space |
| | Outdoor pool |



experience
jackson

ExperienceJackson.com
info@ExperienceJackson.com
(517) 764 4440



PURE MICHIGAN