



## Partner Services Provided by Experience Jackson

In partnership with Experience Jackson, events and attractions can receive a variety of services to help promote/create awareness.

Those services include but are not limited to:

- Promotion on Experience Jackson's social media platforms leading up to and after event
  - [Facebook](#) – Over 13,000 followers
  - [Twitter](#) – Over 3,000 followers
  - [Instagram](#) – Over 2,000 followers
- Exposure on [Experience Jackson's Community Calendar](#)
- Opportunity to post blogs on [Experience Jackson's website](#) featuring event/attraction
- Featured spot on Experience Jackson's weekly, monthly and seasonal [email newsletters](#) sent to over 13,000 locals and visitors to Jackson County
- Dedicated promotion in Jackson County visitors guides
- Posters/signage displayed in visitor area in Experience Jackson's front office
- Utilize an Experience Jackson display rack at your attraction or event
- Request JACK the elephant for onsite appearances pending staff schedules
- Request a custom 'welcome flyer' of other fun Jackson, MI activities to accommodate your guests