



### Experience Jackson 2019 Official Giveaway Rules

1. **ENTRY:** No purchase necessary to enter or win. Contestants enter by submitting the form found here: <http://www.experiencejackson.com/resources/experience-jackson-giveaways> in its entirety. No PO Box addresses will be accepted.
2. **ELIGIBILITY:** "This sweepstakes is open to legal U.S. and Canadian residents, over the age of 21. Employees of Experience Jackson (along with its contractors, affiliates and subsidiaries) and their families are not eligible. Void where prohibited by law. If a Canadian resident wins a prize, that person must also answer correctly within a 5-minute time period a mathematical skill-testing question without the benefit of any calculating devices, before the prize will be awarded."
3. **WINNER SELECTION:** Winners will be chosen at random. One entry per email address.
4. **PRIZES:** As identified in the sweepstakes, prizes may be mailed or picked up at the Experience Jackson office located at 134 W. Michigan Ave., Jackson, MI 49201 during business hours.
  - **Grand Prize (one winner):** Four tickets to the Country Boots & Bands Festival at Keeley Park at the Jackson County Fairgrounds on Saturday, September 14. ARV: \$180
5. **WINNER NOTIFICATION:** Winner will be notified within 72-hours after the sweepstakes completion date. Inability to contact winner within 24-hours of notification may result in disqualification and selection of an alternate winner.
6. **GENERAL CONDITIONS:** Participants hereby grant Experience Jackson and Country Boots & Bands a non-exclusive, perpetual, worldwide license to publish, store, reproduce, distribute, and otherwise use the submission information in anyway Experience Jackson and Country Boots & Bands sees fit, including for marketing and promotional purposes. Participants represent and warrant that they have full legal right, power and authority to grant Experience Jackson and Country Boots & Bands the foregoing license and if applicable, have secured all necessary rights from any participants in, and contributors to, their Submission in order to grant such a license. Experience Jackson and Country Boots & Bands are under no obligation to use any Submission information.
7. **NOT ENDORSED BY FACEBOOK OR INSTAGRAM:** By participating in this sweepstakes, participant acknowledge that this sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Facebook or Instagram and release Facebook and Instagram from any and all liability arising from or related to this sweepstakes. The information participant provides for this sweepstakes is being provided to Experience Jackson and Country Boots & Bands and not to Facebook or Instagram and will be used to notify participant if participant has won.
8. **CONDUCT:** All sweepstakes participants shall be bound by these Official Rules. Experience Jackson and Country Boots & Bands are in its sole discretion, reserves the right to disqualify any person it finds to be tampering with the entry process or is otherwise in violation of these rules.



9. LIMITATIONS OF LIABILITY: Experience Jackson and Country Boots & Bands are not responsible for late, lost or misdirected email or for any computer, online or technical malfunctions that may occur. If for any reason, the sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized

intervention or technical failures of any sort, Experience Jackson and Country Boots & Bands may cancel, terminate, modify or suspend the sweepstakes. Participants further agree to release Experience Jackson and Country Boots & Bands from any liability resulting from or related to participation in the sweepstakes.

10. All State, Local, Federal and/or other taxes, duties, tariffs, title fees, licensing fees, or other fees for prizes awarded shall become the sole responsibility of the winner.

11. All prizes are awarded "as is." Prizes are nontransferable and cannot be exchanged, sold, or redeemed for cash or other prizes.

12. Experience Jackson and Country Boots & Bands may use the information Experience Jackson collects (in combination with other information Experience Jackson or third-party service providers may have) to communicate with participant regarding Experience Jackson's products, services, and promotions, to provide participant with other information, services, products, or other materials participant requests, to customize participants interactive experience (including by providing participant with relevant advertising on Experience Jackson's site and elsewhere), and/or to manage and improve Experience Jackson's sites, products, and service offerings.