



Witch Walk 2022

Wear your spooky best!
There's also a prize for
best costume!



Thurs, Oct. 27 5-8 pm

experience
jackson



How to Participate in the Witch Walk 2022 App Challenge

1. Scan the QR code (above) to download the new Experience Jackson App on your phone or visit www.experiencejackson.com/app. (Challenge must be completed on a smart phone)
2. Click on "Challenges" icon and select "Witch Walk 2022 Challenge".
3. Click into any of the objectives (locations) in the list and visit that participating location.
4. Look for location's "witch" and either find their name or ask an employee at that location for their unique witch's name (code).
5. In app, "enter code" and click "Submit code". Type code in all CAPS and spell the witch's name exactly.
6. Once you get at least ten (10) of the codes entered, submit your challenge. You are then entered to win a Downtown Jackson gift basket! *NOTE - You must provide an email address to submit your final entry. Also, you must be present to win.*
7. Come to the after party to view all the costumes, choose costume winner, and draw the witch walk challenge winner (in person) at Grand River Brewery, 117 W. Louis Glick Hwy Jackson, MI 49201, immediately following the event (October 27, 8 pm). One completed witch walk challenge per person. No purchase is required to participate – but buying local is always encouraged. No age requirement to participate. Winner's name may be used in post on social media, along with images of event and after party.

PARTICIPATING WITCH WALK CHALLENGE LOCATIONS

Apricot Lane, 180 W Michigan Ave., Jackson, MI 49201
Beads to Live By, 145 S Mechanic St, Jackson, MI 49201
Blessed Nest, 148 West Michigan Ave, Jackson, MI 49201
Blue Julep, 143 W. Michigan Ave., Jackson, MI 49201
Christoff & Sons Floor Covering, 400 N Mechanic St, Jackson, MI 49201
The Crazy Cowboy, 215 S Mechanic St., Jackson, MI 49201
Experience Jackson, 134 W. Michigan Ave., Jackson, MI 49201
FarmSudz, 229 S. Mechanic St., Jackson, MI 49201
Fortress Café, 133 W. Michigan Ave, Jackson, MI 49201
Gilbert Chocolates, 233 N. Jackson St., Jackson, MI 49201
Grand River Brewery, 117 W. Louis Glick Hwy Jackson, MI 49201
Jackson Candle Company, 218 S Mechanic St, Jackson, MI 49201
Jackson Coffee Company, 201 S. Mechanic St., Jackson, MI 49201
Jackson School of the Arts, 135 W. Cortland Street, Jackson, MI 49201
Marketplace Manna's Around the World Shop, 151 E. Michigan Ave, Jackson, MI 49201
Michigan Theatre of Jackson, 124 N. Mechanic Street, Jackson, MI 49201
Nevermore Décor Store, 120 W Michigan Ave, Jackson, MI 49201
Nostalgia, Ink, 139 S. Mechanic St., Jackson, MI 49201
OGMA Brewing Co., 129 E Michigan Ave., Jackson, MI 49201
Rustic Market, 139 N. Jackson St., Jackson, MI 49201
Veritas, 151 W Michigan Ave, Jackson, MI 49201
Windy Hill Creations Market, 217 N Jackson St, Jackson, MI 49201