



## Experience Jackson Partnership Form 2021

Name of Event	
Organization (if different)	
Event Date(s)	
Main Contact	
Website	
Phone Number	
Email Address	
Event Sustainability (yr's)	

What are your marketing plans for the event?

What type of outreach do you need?

What is the sponsorship amount you need from Experience Jackson, if monetary?

What areas are your attendees from and do they stay in Jackson, MI hotels? Can we provide a hotel block?

Where do you see more opportunity to bring in new attendees?

Can you handle a larger crowd?

How do you capture attendees contact information; email, location, phone?

Where/how is the Experience Jackson branding going to be featured?

What safety precautions are you putting in place to keep attendees safe and comfortable?

Would you be able to offer a giveaway for Experience Jackson to promote?

Other Comments: