



Experience Jackson Tech Upgrade Grant Application

Overview:

Experience Jackson is excited to announce the availability of micro grants designed to enhance the technological capabilities of event venue spaces within our community. This grant aims to support venues in acquiring essential tech equipment, such as projectors, audio systems, microphones, and screens, to improve the overall experience for event attendees.

Grant Details:

- **Grant Amount:** Up to \$3,000 per venue (while funds available)
- **Purpose:** To reimburse costs associated with purchasing new audio/visual equipment for event spaces
- **Eligibility:** Event venues located within Jackson County
- **Reimbursement Basis:** Equipment must be purchased and installed for reimbursement

Eligible Purchases Include:

- Projectors
- Screens
- Microphones
- Speakers

Note: Ineligible items may include free-standing equipment (portable screens, projectors, etc.)

Application Process:

1. **Online Application Submission:**
 - Visit the Experience Jackson website and complete the [online grant application form](#).
 - Provide details about your venue and the types of events you host. (And have hosted in the last 12 months). Include the capacity of your venue and current amenities.
 - Explain the current tech setup and how the new equipment will improve your venue's offerings.
 - Provide a point of contact for both a primary and secondary contact.

2. Experience Jackson Review Process

- We will be in contact regarding your application approval/denial or changes.

3. Equipment Purchase:

- Upon approval of your application, proceed to purchase the equipment and schedule installation
- Save all receipts and documentation related to the purchases.

4. Reimbursement Request:

- Submit the purchase receipts and any required documentation through the Experience Jackson website.
- Ensure all submissions are made within 30 days of purchase to be eligible for reimbursement.

Selection Criteria:

- Demonstrated need for tech upgrades
- Anticipated impact on event quality and attendee experience
- Feasibility and clarity of the proposed tech enhancements

Important Dates:

- **Application Deadline:** October 1, 2024
- **Reimbursement Submission Deadline:** 30 days from the date of purchase

Contact Information:

For any questions or further information, please contact:

- Email: Admin@ExperienceJackson.com
- Phone: (517) 764-4440

We look forward to supporting your efforts to enhance the technological capabilities of your event spaces, ultimately contributing to a more vibrant and engaging community in Jackson.

Apply now and take your event venue to the next level with the Experience Jackson Tech Upgrade Grant!



The mission of the Jackson County Visitors Bureau (DBA Experience Jackson) is to strengthen the positive perception of Jackson County as a must-visit destination to increase revenues and stimulate economic development and growth for the community.